AJ's Two Step Affiliate Getting Email Swipes

Step 1 – Open up conversations and build relationships on FB/Skype and meet at live events

Step 2 – Send This Affiliate Getting Email

1. Alignment
2. Leverage Proof
3. Deliver Value to marketplace
4. WIIFM Partnership
5. Add Scarcity
6. CTA

The Affiliate Getting Email Template

1) Alignment

Hey [INSERT NAME],

I see we are in the same marketplace and I think there may be some synergy and some way we can support each other in [YEAR].

With that said, I want to let you know about this opportunity to make money while delivering value to the marketplace.

2) Leverage proof

I have been working with [INSERT EXPERT/GURU NAME]to create [INSERT PRODUCT NAME].

3) Deliver Value To The Marketplace

This product is designed to [BENEFIT IT WILL BRING]

4) What's In It For Me Partnership

For a limited time I am partnering up with a fewaffiliates to release a product and you can [BENEFIT TO THE PARTNERSHIP e.g. Get 100 commission]

5) Add Scarcity

These [BENEFTITS TO PARTNERSHIP] are only for people who jump on board in the next 7 days.

6) Call To Action

Hit reply and I will send you the details where you can get access to the email swipe fields.

Talk Soon,
Your Name

P.S. I would also love to get on a call with you and explore how we can make a ton of money together - When works for you?